

Pool Reinsurance Company Ltd

Privacy Policy

1. APPLICATION OF THIS POLICY

1.1 This Privacy Policy applies to personal data controlled and/or processed by Pool Reinsurance Company Limited of Equitable House, 47 King William Street, London EC4R 9AF.

1.2 In this Policy, the term "personal data" means any information or combination of information that could be used to identify a living individual.

2. WHAT INFORMATION DO WE COLLECT?

2.1 We collect and process only limited amounts of personal data from visitors to our website and users of our services. These may include:

- (a) personal contact details such as name, organisation, address, telephone number and e-mail address;
- (b) your interests in relation to the services we supply;
- (c) your interest in and attendance at events which we organise or host;
- (d) your subscription to our publications.

2.2 This information is usually collected directly from you, although in some cases you may authorise third parties to provide it to us.

3. WHAT IS OUR LEGAL BASIS FOR PROCESSING YOUR PERSONAL DATA?

We will sometimes process your personal data on the basis of your consent. However, we also have a legitimate interest in processing your personal data in order to maintain proper records and to provide information to you and any organisation you work for on the services and publications we provide.

4. HOW DO WE USE YOUR PERSONAL DATA?

4.1 We may use your personal data for a variety of purposes, including:

- (a) to provide information and other services that you request;
- (b) to communicate with you;
- (c) to deliver information about us and the work we do;
- (d) to improve our websites and services;
- (e) to maintain our business records.

4.2 We may send you marketing material on topics which we think may be of interest to you. We will always offer you an "opt-out" or "unsubscribe" option, which you may use at any time you wish to cease receiving e-mails or other information from us.

5. TO WHOM DO WE DISCLOSE YOUR PERSONAL DATA?

It is not our normal practice to disclose your personal data to any other person or organisation unless we have your consent. We may need to disclose your personal data to third-party service providers who assist us with our publications, events or other services, but any such disclosure will always be made in confidence with appropriate security.

6. HOW LONG DO WE STORE YOUR INFORMATION?

We retain and store your personal data only for as long as we have a legitimate business purpose to do so. We will retain your contact information while you have a continuing relationship with us. Thereafter it is our normal practice to retain this information for a period of approximately six years in order to be able to respond to any subsequent queries.

7. COOKIES

7.1 We use Google Analytics to collect statistical information about how our website is used. Google Analytics involves the use of cookies which collect information such as your IP address or other identifiers, browser information, and information about the content you view in order to record how you use our website. These services help us to know how many visitors we have, which parts of our site are most popular, what browsers are used (so we can maximize compatibility), and the country or region where our visitors are located.

7.2 Google Analytics cookies may retain information for up to two years. For more information about Google Analytics services, please [click here](#).

7.3 If you wish to opt out of Google Analytics services, please visit: <https://tools.google.com/dlpage/gaoptout>.

8. YOUR RIGHTS

8.1 You have the following rights in relation to your personal data:

- (a) The right of access to your personal data
- (b) The right of rectification of inaccurate data;
- (c) The right of erasure of your personal data where there is no longer any legitimate basis for processing it (sometimes known as the "right to be forgotten"); and
- (d) (in the circumstances provided for in applicable law) the right to restrict processing, object to processing, and the right to data portability.

8.2 Where the processing of your personal data is based on your consent, you have the right to withdraw consent at any time, without affecting the lawfulness of processing based on your consent before its withdrawal.

8.3 If you wish to exercise any of the rights set out above, please contact communications@poolre.co.uk.

8.4 If you wish to enquire or complain about the processing of your personal data, please contact communications@poolre.co.uk. You also have the right to lodge complaints about the processing of your personal data with the UK Information Commissioner.

9. **CHANGES TO THIS POLICY**

We may update this Policy from time to time, so please visit our website periodically and review the Policy for changes.

10. **HOW CAN YOU CONTACT US?**

You may contact us at the address shown above, or alternatively by email to communications@poolre.co.uk

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